

HAPPY

ENGINEER'S DAY!

WHAT IS

WiSTEM



AND WHY IS IT SO IMPORTANT?



COMPETENT

## **WiSTEM**

means women in  
science, technology,  
engineering, and  
mathematics.



WiSTEM is important  
because of **4 reasons**

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## 1. More diversity

It improves problem-solving and creativity by bringing in different points of view.

## 2. Inclusive products

WiSTEM helps make products and services that include and serve women better.





### 3. Breaking stereotypes

This helps young girls become interested in STEM.



## 4. Equal pay

More women in STEM help reduce the gender pay gap.



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**ARE YOU A WOMAN IN  
STEM? 🧐**

**COMMENT DOWN BELOW!**



 **COMPETENT**